#### **Business Matchmaking**

## NORTE EXPORTA

2017





Piura
May 25, 2017





#### **GOALS**

- Promote business matchmaking between producers, processors, manufacturers and exporters of the Northern Regions of Peru with importers and distributors of the US, Europe, Asia and Latin America
- Showcase to the international attendees the business and investment opportunities that the Northern Region of Peru offers.



#### Institutional support

- Ministry of Foreign Trade and Tourism
- Regional Government of Piura
- Chamber of Commerce and Production of Piura
- Association of Peruvian Agrarian Producers Guilds AGAP
- Regional Committee for Exports Development CERX
- PeruCamaras













#### **BUSINESS MATCHMAKING**



**SEMINARS** 







# PREVIOUS RESULTS (Agrobusiness & Seafood)

	2015	2016
Regional exporters	117	103
International buyers	49	46
Negotiated sales (US\$ millions)	51.1	49.2

## EXPECTED RESULTS 2017 Piura



50 Seafood exporters

135 Agro exporters

15 Seafood buyers

**30** Agribusiness buyers

630 Business meetings

250 Attendees to the seminars

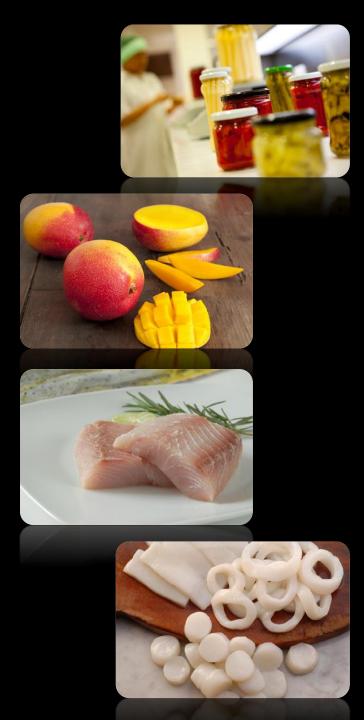
US\$ 50 millions of negotiated sales

#### **AGROINDUSTRY**

Asparagus, peppers, artichokes, lima beans, fava beans, bananas, pulses, mangoes, grapes, blueberries, avocados, limes, passion fruits and golden berries, (fresh, processed, frozen pulps, dried or juices).

#### **SEAFOOD**

Squid, giant squid (fillets, rings, necks, fillets), shrimps, scallops, Mahi mahi, trout, Paiche (fillets).







#### Regions that will participate:

Lambayeque, La Libertad, Cajamarca, Junin, Piura and Tumbes.



#### International buyers origin:

United States, Mexico, Spain, Russia, England, Portugal, Italy, Germany, Belgium, China, Korea, Japan, Brazil, Colombia and Chile.

### Norte Exporta 2017 – Piura

#### Casa Andina Private Collection



## Norte Exporta 2017 – Piura



#### **PROGRAM**

#### Wednesday, May 24th

Arrival to Peru, trip to Piura. Arrival to the hotels at 8 p.m. Welcome dinner at the hotels' restaurants.

#### Thursday, May 25th

08:30 – 09:00 hours	Inauguration
09:00 – 13:00 hours	<b>Business Matchmaking meetings</b>
09:00 – 13:00 hours	Specialized seminars
13:00 – 15:00 hours	Lunch for buyers
15:00 - 18:00 hours	Business matchmaking meetings
17:30 pm	Closing ceremony

#### Friday, May 26th

08:00 – 15:00 hours Visits to fields and factories,processing and packing plants.18:00 hours Return to Lima with connections to countries of origin



### CONTACT

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