

**Conference and Business Networking Event on Workplace Innovations, 29-30  
September 2014, Sofia, Bulgaria**

**Provisional Agenda**

**29 September 2014**

**Conference on 'Advanced Workplaces for Advanced Business'**

**09:00 Registration & Coffee**

**09:30 Welcome**

- Head of the EC Representation (tbc)
- Bulgarian Minister of Economy (tbc)
- DG ENTR Director General (tbc)
- Dr. Ognian Shentov, Chairman of the Board, ARC Fund

**10:30 Keynote speech**

**11:00 Coffee break**

**11:30 What is workplace innovation and how does it work?**

Moderation Peter Totterdill

Four leading companies

**12:45 Networking lunch**

**14:00 How regions can be more competitive thanks to workplace innovation?**

Flanders, Basque Country, French Region/North Rhine Westphalia, Sofia Region

**15:15 Coffee break**

**15:30 How can we spread workplace innovation?**

World Bank, Bulgarian Office ; National Bulgarian Agency supporting SMEs; Social partners ; Government ; Companies Enterprises; World Bank; Bulgarian SME Agency; Social Partners; Government.

**16:45 Closing remarks**

Zoya Damianova, ARC Fund

**17:00 Cocktail reception and opening of the Enterprise Europe Network business networking event on Workplace innovations**

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**Business Networking Event on Workplace Innovations**

**09:30 – 12:00 Parallel Networking Sessions – Manufacturing and Healthcare**

- Presentation Session of Workplace Innovation providers – 5 minutes per organisation
- f-2-f meetings among the participants

**12:00 – 13:00 Lunch**

**13:00 -15:00 Parallel Networking Sessions – Processing and Energy**

- Presentation Session of Workplace Innovation providers – 5 minutes per organisation
- f-2-f meetings among the participants

**For more information and registration please visit <http://enterprise-europe-network.bg/en/topic/news/?nid=16969>**

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