

[HOME](#)[THE PROJECT](#)[ONGOING ACTIVITIES](#)[HOW PLATFORM WORKS](#)[PARTICIPANTS](#)[CONTACTS](#)[REGISTER](#) | [LOGIN](#)

## The Project "Cross-Clustering Initiative"

The activities of the project aim to promote the development of the productive, business and associative capacities of the MSMEs of Chile and Argentina, of the metal-mechanical and metallurgical sector. Moreover, based on the European experience of **cross-clustering**, to create the institutional and business base necessary for the analysis of a common growth that allows a sustainable development.

The MSMEs and Organizations participating in the program may directly benefit from the following activities:

1. Two **public launching days** of the project in Buenos Aires (April 4, 2017) and Santiago (April 6, 2017), in the presence of representatives of MSMEs, OEs, academic institutions, associations and local media.
2. Implementation of 7 **online distance training courses** (webinar) given by Italian experts about clusters development, international cooperation, technology transfer strategies and business techniques, and the role of OEs' and women's associations.
3. A **study tour to Italy** by OEs' representatives from Chile and Argentina with the aim to learn more about the organization of Italian clusters (9 - 15 July, 2017).  
**Dissemination days** in Argentina and Chile to present the results of the study tour, to tell about the lessons learned and best practices, and to prepare future actions.  
**1.2 sessions of B2B and C2C virtual meetings (Virtual matchmaking)** through this web platform - with technical advice by the project team - which will take place from the **6<sup>th</sup> to 8<sup>th</sup> of September** 2017 and from **8<sup>th</sup> to 10<sup>th</sup> November** 2017.
6. A **mission of Italian companies to Argentina and Chile** (2-6 October 2017) for business meetings with MSMEs and Organizations participating in the program.
7. Two **public project closing days** in Buenos Aires and Santiago in the presence of representatives of MSMEs, OEs, academic institutions, associations and local media to present the activities carried out and the achievements.
8. Drafting **MoU** (Collaboration Agreement) of follow-up between the organizations involved.

## BILATERAL TALKS

<b>PARTICIPANTS</b>	<b>241</b>
<b>MEETINGS REQUESTED</b>	<b>435</b>
<b>MEETINGS ACCEPTED</b>	<b>131</b>

## PARTICIPANTS

	ARGENTINA	67
	BELGIUM	1
	BOLIVIA	1
	BRAZIL	2
	CHILE	61
	COLOMBIA	1
	GERMANY	1
	ITALY	107
	SERBIA	1
	SPAIN	1

**TOTAL OF PARTICIPANTS**    **243**

## PROFILE VIEWS

<b>BEFORE EVENT</b>	<b>11283</b>
<b>AFTER EVENT</b>	<b>1954</b>

## PROJECT FUNDED BY



## COORDINATOR



## IMPLEMENTING PARTNERS



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[HOME](#)

[THE PROJEC'](#)

[ONGOING ACTIVITIE](#)

[HOW PLATFORM WORK](#)

[PARTICIPANTS](#)

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