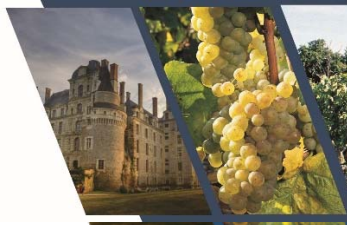


enterprise europe network

LOIRE WINES MEETINGS

4 & 5 february 2019
ANGERS in FRANCE



WELCOME TO THE LOIRE VALLEY WINES FAIR B-TO-B MEETINGS

Discover White, Rosé, Red & Sparkling wines over 2 days at the Loire Valley Wines Trade Fair. International buyers are invited by FOOD-LOIRE and DEV'UP Centre-Val de Loire. Meet the people who have made Loire Valley Wines world renowned for generations.



➤ 2 days to discover and taste White, Rosé, Red and Sparkling wines with a dedicated program of business meetings with producers.

An ideal opportunity for you to meet the producers during prearranged meetings !



PROGRAM

| | |
|-----------------------|--|
| Saturday 2nd February | Arrival in Angers |
| Sunday 3rd February | «Ligers Trophy» tasting and vineyards tour |
| Monday 4th February | B to B meetings & Evening event in the vineyards |
| Tuesday 5th February | B to B meetings |

LE SALON DES VINS DE LOIRE

300 exhibitors and 7500 visitors will meet up at the Loire Valley Wines Trade Fair every year. Benefit from pre-organised meetings and attend the Ligers Trophy tasting (over 2000 Loire Valley wines) representing the great diversity of appellations and «terroirs» all along the Loire, from Clermont Ferrand to Nantes.

Included in the package :

- Flights
- Train from Paris or flight from another French town
- Accommodation
- Meals
- An interpreter / guide

THE LOIRE VALLEY VINEYARDS / KEY FIGURES

85 AOC (Protected Designation of Origin)



1

1st Producer of AOC white wines in France



2,000 years of history

FOUR SUB-REGIONS:

- The Nantais
- Anjou and Saumur
- Touraine
- Central Loire

with 70,000 hectares

Loire Valley Wines



Top wine tourism destination in France

Organised by FOOD'LOIRE and DEV'UP Centre-Val de Loire & their partners :



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Innovation et développement des entreprises

