



## ***Biopesticides***

### ***Making Integrated Pest Management work for farmers and growers***

The Event will be held on **Thursday 10th April 2014** at the **University of Greenwich**



Old Royal Naval College, Park Row, London SE10 9LS



UNIVERSITY  
of  
GREENWICH | **Natural  
Resources  
Institute**

*Are there barriers to implementation of the EU Directive on integrated pest management (IPM)?  
As the pressure increases to reduce usage of pesticides, how can biopesticides and other novel pest  
management technologies help farmers and growers?*

From 2014, EU farmers/growers must have adopted IPM under the Sustainable Use Directive (2009/128).

This event will focus on compliance with the Directive, and bring together farmers/growers, scientists and technologists with representatives from companies in different parts of the industry to learn about and/or exploit bio-pesticides and related products and technologies that will help with compliance. This event follows the previous highly successful one in April 2013, on 'Biopesticide Market Opportunities' which resulted in several beneficial commercial/technical partnerships. As previously, the event is organised by **Enterprise Europe Network SE<sup>UK</sup>** and the **European Centre for IPM [at the Natural Resources Institute]** in partnership with the **The Bio-Resources Group of the SCI**.

The day is aimed at suppliers of current and new technologies and the farming community who may need new tools to adopt IPM and comply with the Directive. It will be a forum that brings together companies engaged in manufacturing and supply with food growers that will inevitably be affected by changes in legislation. Each will be able to establish linkages between other players in the agricultural sector, to identify gaps and opportunities as the pressures increase to reduce reliance on chemical usage.

The event, for which attendance is free, will comprise a mix of plenary presentations by two invited speakers and several 10 minute commercial 'pitch' presentations from companies/researchers seeking interest/collaboration/take-up. It will:

- provide an opportunity to hear about the practicalities of implementing IPM practices and why the use of conventional chemical pesticides may still be the preferred option for farmers and growers;

- facilitate debate about conventional pest control methodologies versus novel ones: drivers and barriers to progress with the implementation of IPM;
- include an opportunity to hear and discuss new technology proposals from a number of companies/organisations with technologies of interest to farmers and growers;
- as in 2013, include a 'brokerage' session where stakeholders can make new contacts and explore technical and commercial partnering opportunities.

If you are interested to give one of the 10 minute 'pitch' presentations on a commercial proposal or a new technology you wish to exploit, please contact us soon.

To register your early interest and to reserve a place at this event, please either visit our website where you can register online: <http://www.enterprise-europe-se.eu/xse/events/register.asp?eventid=291>

or respond by email or telephone to:

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- 08.30 Registration and coffee
- 09.00 *Welcome, event Introduction and Introduction to Enterprise Europe Network* – Dr Jeff Pedley, Enterprise Europe Network South East UK (EEN-SE UK), UoG
- 09.20 *European Centre for IPM (EUCIPM)*, Dr Rory Hillocks, NRI, University of Greenwich
- 09.35 *IPM at Hope Farm: Are there trade-offs between economic and environmental sustainability?* Ian Dillon, Farm Manager of Hope Farm
- 10.05 *IPM in arable systems: Some successes and problems with implementation?* Bill Clark, Commercial Technical Director, National Institute of Agricultural Botany (NIAB)
- 10.35 Question time
- 10.55 Tea and Coffee Break
- 11.20 Short presentations by crop protection companies/researchers (10)
- 13.00 Lunch Break
- 14.00 Brokerage session: networking and match-making meetings
- 15.30 Tea and Coffee served
- 16.00 Close

A detailed programme for the day will be released in due course

