

Networking Workshop with Poland, Israel, South Korea, Argentina & Brazil

25th February | Catalan Pavilion (CS20) at Mobile World Congress – Brokerage event area

10.00h Why Catalonia & Welcome coffee

- Welcome and opening session
Ms. Anna Simón, Deputy Director Local & International Tech Cooperation, ACCIÓ
- Why Catalonia? Presentation of the Catalan ecosystem
Ms. Inma Rodríguez, Market Intelligence Deputy Director - Strategy & Competitive Intelligence, ACCIÓ
- Networking

11.00h Poland

- ACCIO foreign office support services
Mr. Michal Chabasiewicz, Director at ACCIÓ Poland
- Cooperation opportunities for the Polish and foreign companies. Funds for international R&D projects.
Ms. Joanna Makocka, International Cooperation Department, National Centre for Research and Development in Poland
- Cooperation opportunities for the Polish and Spanish Companies
Mr. Wojciech Łopatkiewicz, Madrid Bureau Chief, Polish Investment and Trade Agency
- Myths and Truths about choosing your Software Partner
Mr. Jean-Luc Momprive, Business Development Manager, SOLWIT
- Networking

12.00h Israel

- ACCIO foreign office support services and technology project funding schemes
Mr Gil Oren, Trade and Investment Project Manager at ACCIÓ Israel
- ICT & Digital business opportunities in the Israeli ecosystem
Mr. Eyal Reshef, CEO, IMA - Israel Mobile & Media Association
- Innovation challenges
Mr. Idan Ben-Harrush, Senior Manager, Cloud and IoT Foundations Department, IBM Research, Haifa Lab
- Networking

13.00h South Korea

- ACCIO foreign office support services
Ms. Hee Yeon Lee, Director at ACCIÓ Seoul
- "5G, Connecting EU and Korea"
Dr. Juwon Soh, CEO, edRESEARCH (EEN network partner)
- Networking

15.00h Why Catalonia & Welcome coffee

- Why Catalonia? Presentation of the Catalan ecosystem
Ms. Inma Rodríguez, Market Intelligence Deputy Director - Strategy & Competitive Intelligence, ACCIÓ

15.30h Argentina

- ACCIO foreign office support services
Mr. Horacio Babini, Director at ACCIÓ Argentina
- Cooperation opportunities with Argentinian companies. Funds for international R&D projects
Manuel Falcón, Program coordinator for the Southern Cone countries at Centro para el Desarrollo Tecnológico Industrial (CDTI)
- ICT ecosystem in Argentina
Franco Gustin, Export Coordinator, Argentine Investment and Trade Promotion Agency
- Iberoeka funding programme success story
Mr. José María Louzao Andrade, President of Polo IT in Buenos Aires & G&L Group, G&L Group

16.00h Brazil

- ACCIO foreign office support services
Mr. Josep Maria Buades, Director at ACCIÓ Brazil
- ICT ecosystem in Brazil
Ruben Delgado, President at SOFTEX - Brazilian ICT association
- ICT as an instrument to trigger innovation in the Brazilian industry
Dr. Cecilia Leite Oliveira, Director of IBICT and Dr. Tiago Braga, Director of applied technologies, Brazilian Institut of Technology and Science (EEN network partner)
- Networking Argentina & Brazil

17.00h Closing

Brokerage event

26-28th February | Catalan Pavilion (CS20) – Brokerage event area