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**Seminar „Apparel and Textile Business: how to enter foreign markets“**

Enterprise Europe Network hosted by Vilnius Chamber of Commerce, Industry and Crafts together with the China and South-East Asia IPR SME Helpdesks and Lithuanian Apparel and Textile Industry Association LATIA is organizing a free of charge seminar “Apparel and textile business: how to get into foreign markets” on the 19th of October, 2017 in Vilnius, Lithuania.

The seminar is dedicated for Lithuanian fashion and textile companies looking for opportunities to enter foreign markets and is organized during International trade fair BALTIC FASHION & TEXTILE Vilnius.

The seminar will include presentation of services offered by the European Commission initiatives - the Enterprise Europe Network and the China and South-East Asia IPR SME Helpdesks, overview of apparel sourcing business trends worldwide and opportunities for companies in Paris apparel, textile and leather shows. The China and South-East Asia IPR SME Helpdesks workshop on IP issues targets the EU companies willing and interested to internationalise and grow in both the Chinese and South-East Asian markets. Also there will be individual consultations by appointment with speakers after the seminar, the time will be scheduled after the registration.

**The seminar „Apparel and Textile Business: how to enter foreign markets“**

**PROGRAM**

**19 October 2017, Vilnius**

12:30-13:00 Registration.

13:00-13:10 Welcome speech.

Dr. Almantas Danilevičius, Vilnius Chamber of Commerce, Industry and Crafts

Director General

13:10-13:30 Enterprise Europe Network services for your business to find the right international

partners to grow and expand abroad.

Marijus Muralis, Enterprise Europe Network Project Manager

13:30-14:00 Apparel sourcing business trends worldwide. Our apparel, textile and leather shows in

Paris as a possibility of your business potential

Michael Scherpe, Messe Frankfurt France, President / CEO

14:00-14:20 Coffee break

14:20-15:20 The China and South-East Asia IPR SME Helpdesks workshop

                     Elio De Tullio, the Founder and Managing Partner of De Tullio & Partners

15:20-16:30 Individual consultations by appointment with speakers.

16:30           End of the event.

Language: English

**Venue:** Lithuanian Exhibition and Congress Centre LITEXPO (Conference Hall 5.2),

Laisves ave. 5, 04215, Vilnius, Lithuania.

<http://litexpo.lt/en/exhibitions/baltic-fashion-textile-vilnius-2017>

**The seminar is free of charge, but prior registration is mandatory.** In order to register, please complete the attached form and send via email: [marijus.muralis@cci.lt](mailto:marijus.muralis@cci.lt). **Deadline for registration is the 15th of October, 2017.**

**If you would like to consult with the speaker after the event please indicate the name of the speaker and questions. Consultation will last for 15 min. and the schedule will be send after the registration.**

Contact phone number: +370 5 2136480.

*Also companies looking for business partners abroad are invited to participate in B2B Matchmaking event BALTIC FASHION & TEXTILE VILNIUS 2017 on the 20th of October. More information is available on the event website:* [*https://www.b2match.eu/balticfashion2017*](https://www.b2match.eu/balticfashion2017)*.*

We look forward to seeing you at our events!



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