

### REGIONAL INNOVATION FAIR

#### 3rd EDITION

October 21st, 2015

Pavilion B, Expo Arad, Arad, West Region, Romania

Session	Time	Speakers	
REGISTRATION COFFEE & NETWORKING	09.00-09.30 30"		
OPENING SESSION "INNOVATION AND INTERNATIONALIZATION AS COMPETITIVENESS FACTORS"	09.30 - 09.45 15"	Mr. Gheorghe Falca	Mayor of Arad City
	09.45 - 10.00 15"	Mr. Sorin Maxim	Director General, West RDA
	10.00 - 10.15 15"	Her Excellency Mrs. Ambassador Tove Bruvik WESTBERG	Norway Ambassador in Bucharest
	10.15 - 10.30 15"		
	10.30 - 10.45 15"		
	10.45 - 11.00 15"		
PRESS CONFERENCE COFFEE AND NETWORKING	11.00 - 11.30 30"		
BROKERAGE EVENT [MEZANIN CONFERENCE ROOM]	11.30 - 14.00 2'30"	Mr. Sorin Maxim	Director General, West RDA
		Mr. Cristin Cistelecan	Head of Investment Promotion and Development Department, West RDA
LUNCH BREAK NETWORKING	14.00 - 15.00 60"		
THE REGIONAL INNOVATION COMPETITION 2015	15.00 - 17.00 2'	Mr. Sorin Maxim	Director General, West RDA
		Her Excellency Mrs. Ambassador Tove Bruvik WESTBERG	Norway Ambassador in Bucharest
		Ms. Raluca Cibu Buzac	Director for Regional Policy and Internationalization, West RDA
		Overview of selected products	Representatives of selected institutions
		Awards Ceremony	Winners from the selected institutions
COCKTAIL AND NETWORKING	17.00 60"		
EVENT CLOSING	18.00		