

Franchise Messe

Be your own boss!



9.+10. November 2018

MGC Messe/Gasometer

www.franchise-messe.at

Franchising is booming.

*The **Austrian Franchise Fair** invites you to conquer the Austrian Market with your Franchise System. Join us as an exhibitor and meet your potential Franchisee.*

Fotos © Roland Unger



From 9 – 10 November 2018 the doors of „MGC Messe“ in Vienna will open for the one and only economic sector with the highest growing potential: Franchising.

Target Audience

The Fair addresses new and already existing Franchise Systems and Franchisees and in particular people that are thinking of becoming entrepreneurs. All presentations will be held in German.

Exhibitor

From today onwards you can register your Franchise System as an exhibitor. The Franchise Fair aims at diversity - hence all Franchise sectors are welcome. Austrian as well as famous international Franchise-Brands will be present.

Your participation is worth your time and money

- Find your perfect Franchisee-match as an exhibitor
- Market your brand on EU-level through your presence
- Experience the image-transfer from known to new brands
- Dive into the Networking within the Franchise-Scene



Franchise Exhibition

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Facts that count

We expect 1.500 guests at the fair – your potential Franchisee

In 2016 more than 400 bilateral meetings took place which led to know-how-transfer, new contacts and cooperations leading to Franchise contracts. Don't miss this unique opportunity: Register today so that potential Franchisees can start booking online meetings with you.

Financial support for new European exhibitors

Would you like to participate as a new European exhibitor? The Enterprise Europe Network offers a financial support of EUR 1.600,-. Hence the cost for your booth only amounts to EUR 1.600,- plus VAT.

Registration Deadline for EU and international exhibitors: 30th May 2018.

Please click on the website www.franchise-messe.at for more information on the registration procedure, detailed program and on how to book your bilateral meetings online.

Program

Visitors will experience interactive presentations of existing Franchise Systems, EU-Corner, Action Stage and presentations for potential Franchise brands and providers. Opening hours are from 10.00-18.00 on both days.

Do you have questions? Please click on the Website or contact

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We are looking forward to welcoming you as exhibitor in our new EU-Corner from 9-10 November 2018.

Since 2011 „Cox Orange“, an Austrian PR-agency has been organizing this Franchise Fair in cooperation with the Austrian Franchise-Association. This initiative for more entrepreneurship is being supported by the Enterprise Europe Network Austria, Advantage Austria and the Austrian Chamber of Commerce.