



network
enterprise europe
yorkshire

Co-organisers



Partners



Sport Tech Match
International Matchmaking Event
on Sport Technologies

English Institute of Sports
Sheffield, South Yorkshire (UK)
3rd and 4th of July 2014
www.sporttechmatch.talkb2b.net



Enterprise Europe Network Yorkshire
www.ee-yorkshire.com



The Enterprise Europe Network, launched in 2008 by the European Commission, represents the largest business support network in the world with contact points in over 54 countries. The network provides free support to small businesses and research organisations to make the most of the international marketplace by helping them develop new markets, source or license new technologies and access EU finance and EU funding. One of the most important and effective services offered by the network are the so called business "Matchmaking Events".

What is a matchmaking event?

Matching Making events are basically "speed-dating events for businesses", complete with table numbers and stopwatch. It is a very efficient and effective way of making contact with a large number of people from different countries over a limited period of time. These events are usually focused on a particular sector topic and are general attached to other events, including trade fairs, conferences and company missions.

Matchmaking event "sport technologies"

In July 2014 the eyes of the world will be on Yorkshire (UK). The first two stages of the Tour De France Grand Depart will be taking place on our region's roads bringing unprecedented international interest. As part of the Grand Depart International Business Festival the Enterprise Europe Network in Yorkshire is organising a Matchmaking Event on "Sport Technologies" which will offer the chance for businesses, researchers and technologists to meet potential foreign partners in pre-arranged face-to-face bilateral meetings in order to establish profitable new cooperation opportunities in business, technology transfer and research/development.

The brokerage event will focus on sport technologies and in particular:

- Sport equipment
- Advanced materials
- ICT solutions and Media
- Health condition and performance testing and monitoring
- Assistive and rehabilitation technologies
- Simulation technologies
- Food and drink
- Clothing and footwear
- Sport teams and organisations

The main goal of the event is to bring together innovative organisations from countries around the globe seeking to collaborate for mutual commercial benefit. Activity will focus on one-to-one 30-minute pre-scheduled meetings. The event will promote innovative technology offers and requests.



How does it work?

Co-operation profiles and Event catalogue. The main feature of the event are co-operation profiles which participants are required to produce indicating the nature of their business and what they are looking for. These co-operation profiles are inserted into an event catalogue which is accessible online by event participants. Deadline for registration: 13 of June 2014

Pre-arranged meeting Schedules. Meetings are arranged prior to the event and based on profiles in the event catalogue, can be requested by participants from the 2nd to the 28th of June 2014. Meeting schedules indicating time and place of each meeting are then sent out a few days prior to the event.

Ongoing support. The Enterprise Europe Network team supports participants throughout the process, from drawing up a profile, on-site support on the day of the event and post-event negotiation follow up.

When and Where

Date: 3rd and 4th of July 2014

Venue: English Institute of Sports, Coleridge Road, Sheffield S9 5DA

www.sporttechmatch.talkb2b.net

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