



UNIVERSITY OF PRIMORSKA



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## REGIONAL MEETING

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**WIPO/IP/SLO/13**  
**ORIGINAL: ENGLISH**  
**DATE: JULY 2013**

## Intellectual Property (IP) Policy for Universities and Research Institutions

organized by

the World Intellectual Property Organization (WIPO)

and

the University of Primorska, Koper, Slovenia

**Koper, Slovenia, September 16 and 17, 2013**

### PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Monday, September 16, 2013

9.00 – 9.30      Registration

9.30 – 10.00    Opening Ceremony

Welcome addresses by:

Prof. Dragan Marušič, PhD, Rector, University of Primorska, Koper

Ms. Silvija Trpkovska, Senior Program Officer, Department for Transition and Developed Countries (TDC), World Intellectual Property Organization (WIPO), Geneva;

The representative of the Slovenian Intellectual Property Office (SIPO),  
Ljubljana;

Prof. Anita Trnavčević, PhD, Dean, Faculty of Management, University of  
Primorska, Koper;

Prof. Rado Pišot, PhD, Director, Science and Research Centre, University of  
Primorska, Koper;

10.00 – 10.45	<b>Topic 1</b>	<b>Importance of IP at the Universities</b>
	Speaker:	Ms. Silvija Trpkovska
10.45 – 11.30	<b>Topic 2</b>	<b>News Recent Developments and Trends in Protecting and Managing IP at Universities</b>
	Speaker:	Prof. Laurent Manderieux, Bocconi University, Milan, Italy
11.30 – 11.45	Coffee Break	
11.45 – 12.30	<b>Topic 3</b>	<b>Development of the Slovenian National IP Strategy and the Role of the Universities in Slovenia</b>
	Speaker:	The representative of the Slovenian Intellectual Property Office (SIPO), Ljubljana, Slovenia
12.30 – 13.30	Lunch Break	
13.30 – 14.15	<b>Topic 4</b>	<b>EEN Services for Researchers and SMES</b>
	Speaker:	Prof. Ivan Štefanić, PhD, Director, Tera Tehnopolis Ltd., Professor, Faculty of Agriculture of Osijek at Josip Juraj Strossmayer University of Osijek, Osijek, Croatia
14.15 – 15.00	<b>Topic 5</b>	<b>IP from the Perspective of a Successful Company</b>
	Speaker:	Mr. Borut Lekše, Deputy Chief Executive and Head of Legal Affairs, KRKA d.d., Novo mesto, Slovenia
15.00 – 15.15	Coffee Break	

15.15 – 17.00 **Topic 6****IP at Universities in the Region**

Moderator: Ms. Silvija Trpkovska

Speakers: Ms. Vladia Borissova, Professor,  
University of National and World  
Economy, Intellectual Property  
Department, SofiaMr. Haris Hasic, Master, Senior  
Teaching Assistant, University of  
Travnik, School of Law, Travnik, Bosnia  
and HerzegovinaDr. Nedeljko Milosavljević, Director,  
Center for Technology Transfer,  
University of Belgrade, BelgradeMrs. Emina Mujević, Senior Adviser,  
Intellectual Property Office of  
Montenegro, PodgoricaMrs. Vlatka Petrović, Head, Technology  
Transfer Office, University of Zagreb,  
ZagrebProf. Viktor Stojmanovski, European  
Information and Innovation Centre in  
Macedonia (Enterprise Europe Network  
Macedonia), Faculty of Mechanical  
Engineering, Ss. Cyril and Methodius  
University, Skopje17.00 – 18.30 **Conclusion of the day**Moderator: Prof. Elizabeta Zirnstein, PhD,  
Professor, Faculty of Management,  
University of Primorska,

19.00 WIPO Hosted Reception

Tuesday, September 17, 20139.15 – 10.00 **Topic 7****WIPO Model Intellectual Property Policy for  
Universities and Research Institutions**Speaker: Mr. Tamás Bene, Legal Advisor,  
Technology Transfer Office, University  
of Debrecen, Debrecen, Hungary

10.00 – 10.30 Coffee Break

10.30 – 17.00    **IP Policy Development Sessions**

Moderators:    Mr. Tamás Bene

The Representative of Slovenia to be  
confirmed

10.30 – 12.00    **Session I**                      **IP Creation and Protection Policies**

12.00 – 13.30    Lunch Break

13.30 – 15.00    **Session II**                      **IP Commercialization Policies**

15.00 – 15.15    Coffee Break

15.15 – 17.00    Wrap Up and Conclusions

Moderators:    Ms. Silvija Trpkovska

Mr. Tamás Bene

The representative of Slovenia

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