



TRILOOP





TEXTILE INDUSTRY

1.2 billion tonnes of greenhouse gases per year *(According to ADEME)*

Overproduction - Polluting raw materials - Transport - End of life



PLASTIC POLLUTION

8 million tonnes of plastic dumped into the oceans every year

(According to WWF)



PERFORMANCE

ECO-TECHNIQUE

FRENCH DESIGN

PERFORM BETTER

BRAND AS A PLATFORM



EVENTS GREEN SPORTS

Organizing
responsible sporting
events

EVENT



PERFORMANCE FOR EVERYONE

Used clothing
recovery and repair

VESTIAIRE SOLIDAIRE

PODCAST

LET'S TALK SPORT AND THE ENVIRONMENT

News sport et
discussions autour du
sport green

MÉDIA

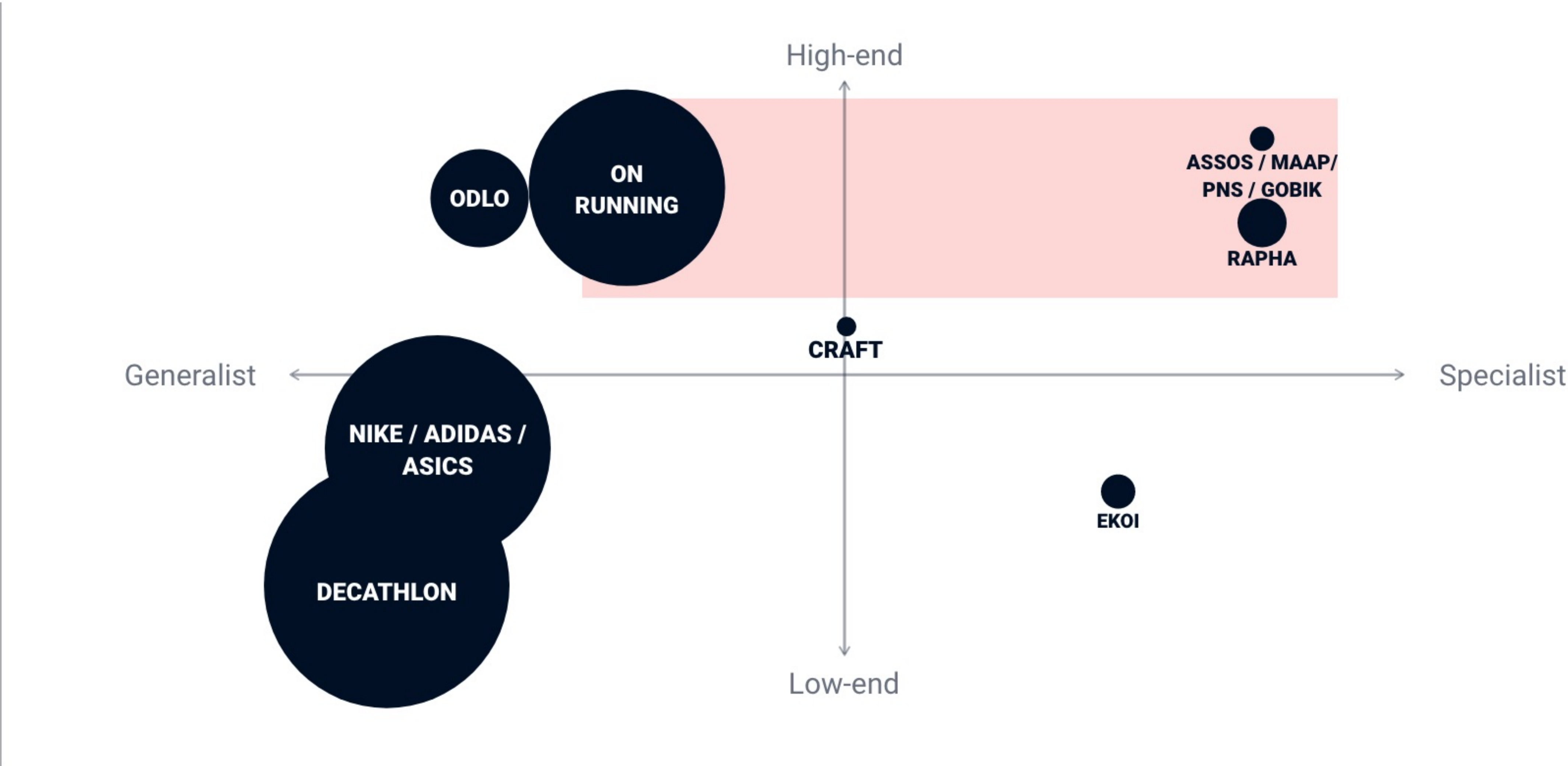
PRO TEAM

INSPIRING PERFORMANCE

Team of professional
athletes under brand
identity

PERFORMANCE

POSITIONING



HIGH-END / ENDURANCE SPORTS

DEPTH OF RANGE



HIGH-PERFORMANCE COLLECTIONS FOR ALL SPORTS IN ALL WEATHERS

MEDITERRANEE



#TAKETHELOOP



NÉON
by TRILOOP



VERCORS

TEAM



VALENTIN

CEO et
Co-founder



SANDRA

CPO et
Co-founder



JÉRÔME

Sales Director
and Partner



ALIZÉ

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Product
CDI



AXEL

UX/UI
Designer
FREELANCE



JULES

Community
Manager
WORK-STUDY



BAPTISTE

Business
Developer
WORK-STUDY



ALAN

Editor
FREELANCE

PODCAST



AUDREY

Co-founders



BRUNE

MEED
EVENTS



The background of the entire image is a photograph showing the silhouettes of five people standing on a dark, grassy hill. They are facing away from the camera, looking out over a landscape under a twilight sky with soft clouds. The overall color palette is dominated by deep blues and greys, with a hint of orange from the setting or rising sun.

JOIN THE LOOP

#TAKETHELOOP

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