

Lookbook

a second life begins

We love the idea to deliver the customers a lifetime quality product, artisanal made, to treasure in their wardrobe and to pass down to the future generations.

For the retailers is **a customizable minicollection of outerwear and bags** made of **spinnakers** (lightweight boat sails).

The lightweight nylon is both resistant, adaptable, it doesn't create wrinkles when folded and of course it's windy. These characteristics are fundamental in order to deliver a product that is really an efficient service for our customers.

The material is everything in this project.

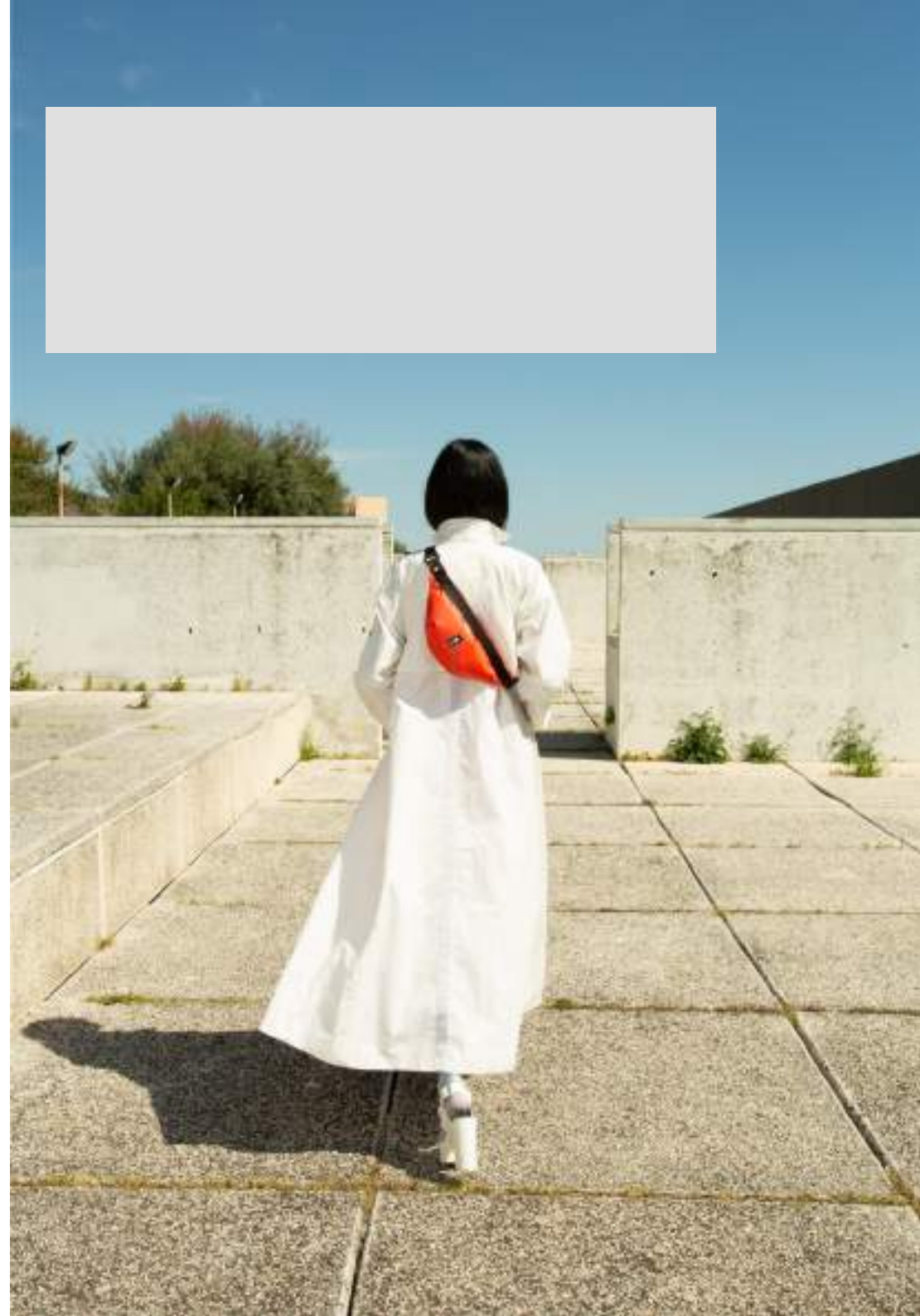
Even if the spinnaker is born for another purpose, which is to catch the strong wind while sailing during a competition, its qualities go beyond mere nautical use.

The material is still fully efficient and the sails still work; and yet the sails cannot be reused in new boats nor downgraded to other boats, since they are shaped specifically for top level competitors.

We worked at this collection with a strong bond to sustainability and guided by a true commitment to make an impact on the usual business of fashion.

We are determined to not leave a polluted footprint on our Earth, instead we gracefully want to leave a legacy of our efforts to do things differently, thinking outside the box.

Good vision.



Light Outerwear Minicollection

Design _ Livia Quaresmini

Capsule has been designed to be composed by three pieces.

A **parka**, more feminine, chic and versatile.

A **trench** coat, genderless, sophisticated and with a strong allure.

A **reversible** anorak, sporty and useful, gender neutral and more appealing to a younger target.

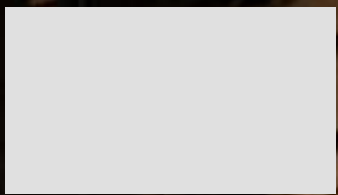
The garments are thought to be practical, easy to wear, easy to wrap and to transport, but also are designed to be edgy, chic and one of a kind.

The combination of colors are 80's inspired. Color blocking is used as a trade-mark for the entire capsule.

To pair the colors and the accessories, we've opted for matte black accessories, light gray drawstrings (that are original sails' ropes) and a signature ribbon to place at the back of each garment.

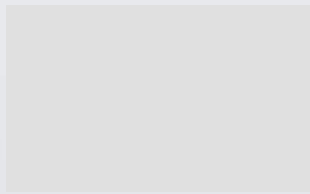
To make it match with the colorful palette of the collection, we've opted for a dusted light-blue.





Parka





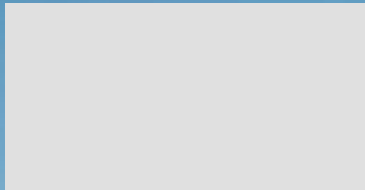
Parka

The most feminine of the 3 models, it will come in two sizes s/m and m/l. The drawstrings allow to style the parka according to your body-type, highlighting the waistline, adjusting the length of the sleeves, having it more fitted or oversize.

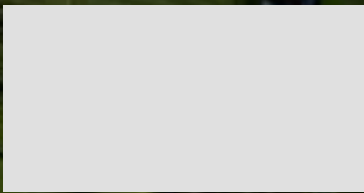
The neckline and the hoodie create a beautiful design that frames the shoulders and allows to see the lining of the jacket.

The parka has a pocket on one sleeve. That pocket is designed to pay homage to the “penna”, an essential part of the spinnaker.





Trench



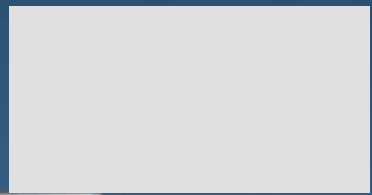
Trench



This is the most sartorial and chic among the three of the models.

It has a sophisticated everyday allure, being quite the protagonist of your outfit and can accompany you from day till night time, from fall till the end of springtime.

It will come in three sizes, from s/m till l/xl and will have a contrasting color on the inside of the vest. It has no gender, since it has no buttons at all, rather than for the buckle that helps closing the trench on your core, in order to protect you from the strong wind.



This model has been designed to be genderless, comfy and practical. perfect for a trip in the wood or as your everyday best ally against stormy weather, it protects you and keeps you very warm.

It will come in two sizes, it's double faced, so that you can decide which side is suiting your "mood of day" the most.

The zip is reversible and it has two sets of pockets: lateral on one side and frontal on the other.



Anorak

CCoA

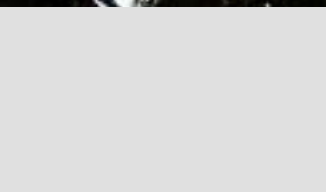
Capsule Collection of Accessories

It is a limited collection
edition made of 6 pieces,
minimal design, to be
genderless and friendly use.

The CCoA is in trend with
the must have of the moment.
The inspiration was a lot of
several squaremeters of
spinnaker sails from
competition fleet collected
recently.

The SPI is
SUPER LIGHT
SUPER STRONG
SUPER WARM
and SUPER VAPOROUS

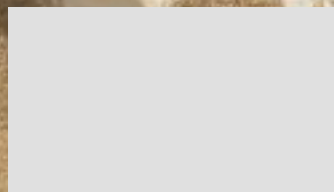




Big bag for sports, for 2 days trip,
for the beach.
Three layers of spinnaker sail
(linen and external), 3 external
pockets, drawstring closure to
enlarge the volume capacity of
the bag, with the original sail
ropes, big black dacron adhesive
with speaking label.
Luxury ribbon.

TIDAL
weekender



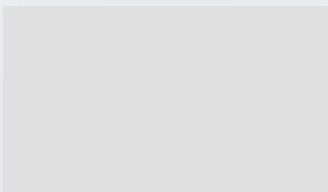


Tote bag for every day use,
a message bag, luxury ribbon.
Three layers of spinnaker sail
(linen and external), one external
pocket, big black dacron
adhesive with speaking label.

MOONY

tote bag



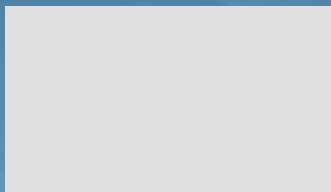


Different ways to wear, urban
bag for people love light bags.
Three layers of spinnaker sail.
Luxury ribbon.
Magnetic helmet closure fidlock.

KOBE

bigger belt bag





The must have of the moment all
around the world in a sustainable way.
Three layers of spinnaker sail.
Luxury ribbon.
Magnetic helmet closure fidlock

MAMBA

belt bag



Two-tone drawstring backpack
spinnaker sailcloth exterior and lining.
Waterproof fabric bottom.
A timeless cult object for all the family daylife.

ELEVEN

drawstring backpack



We aimed at designing an iconic bag.
Minimal tote bag, made with white dacron
sailcloth - bearing the marks of time and the
sea - recovered from small and large boats
around the North Sea and the Mediterranean.
Inner lining in used spinnaker sailcloth.
I WAS A SAIL screen printing handmade by
STUDIO PICA, artist studio based in Italy.
Luxury ribbon.

TAG

tote bag _ silkscreen
handmade printed





Get in touch

