



The Problem – Our Solution

Our Team

Milestones

“Magic happens in the kitchen...
we help you discover it”



The Problem

- Increasing obesity rates worldwide in children and teenagers (**20% to 30%**).
- Increasing mortality rates attributable to dietary composition and weight.
- **1.3 billion** tonnes of food are wasted yearly = **10%** of global greenhouse gases.

Our Solution

100% hands on cooking program that promotes:

- Creation of **healthier eating habits**.
- Decreasing of **household food waste**.
- Promotion of **local ingredients** and higher nutritional impact cooking techniques.
- Creation of **alliances** among local farmers and consumers in cities.



Our Team

Vicky Montoya

FOUNDER AND CEO

- International Negotiator
- Specialization in Finances
 - Master degreee in Branding
 - Chef, Mom.

20+ years of experience as professor and manager in organizations in different sectors of economy.

Carlos Martínez

PROJECT MANAGER

- Electronical Engineer
 - Master in Project Management
 - PMP, Scrum Master
- 20+ years of experience leading teams and projects in telecommunications and software development.

6+ Chefs - Teachers

- Chefs
- Entrepreneurs
- Teachers

5 to 8 years of experience in private Institutions as teachers for preschool and middle school grades.



2021 - 2023 Milestones

- 13 Local Schools onboarded
(4% Market Share)
- 882 Students from 4 to 16 years enrolled.
- 2000+ Users trained.
- 423% Average Sales Growth in 3 years.
- 11.3% Expected Market Global Growth to 2027

