

CENTRE COLOR

Summer of

(INCIPIE)

WE PARTNER WITH LUXURY BRANDS WITH THE BELIEF THAT DETAILS MAKE PERFECTION.

FASHION & READY-TO-WEAR PERFUMES & COSMETICS JEWELRY SINCE 2011, THE PREMIUM COMPANY IS A FRENCH GLOBAL SPECIALIST IN PACKAGING SOLUTIONS FOR THE LUXURY INDUSTRY.

The company develops, manufactures or sources, stores and delivers high-quality, tailor-made packaging to its customers.

Its expertise covers all secondary packaging needs. The company offers luxury boxes, gift boxes and cases, shopping bags, pouches and tote bags, polybags, garment covers and a wide range of accessories.

From design to delivery, with perfect mastery of manufacturing processes and technical and environmental standards, the company works with luxury clients to meet production deadlines and costs.

Focused on the future, the company systematically integrates a CSR approach into its thinking. Far from being a constraint, CSR is embedded in its Values and is a corner stone of its Corporate strategy.



ECO-DESIGN PACKAGING SOLUTIONS TOGETHER

The company offers high-quality products that are sustainable over time as to optimize their environmental impact. Its FSC® certification and those of its partners enable the company to supply certified boxes upon request.

BOXES AND CASES

The company can meet all its clients needs, by offering multiple box structures such as folding and set-up boxes, rigid boxes, round boxes, drawer boxes, hinged boxes. Its integrated Design Office and Creative Studio can develop new packaging solutions that are ever more eco-designed, creative and functional.





SHOPPING BAGS

The company manufactures bags using FSC®, PEFC or recycled paper, that guaranties the sustainable management of forest resources. At the cutting edge of printing, marking and finishing techniques, the bags the company produces are particularly appreciated for their high level of quality and finish. It offers a wide choice of papers, handles and other components, enabling clients to create a unique product with the support of its creative team.

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POUCHES AND BAGS

The company offers textiles made from BCI cotton, GOTS® certified, recycled or GRS® certified polyester, or even lyocell, without compromising on the quality of the materials the quality of the sewing or all the details that make the final touch so unique.

Global Recycled







DRAWSTRING POUCHES

Designed for packaging accessories, jewelry, leather goods or footwear, the pouches the premium company manufactures are entirely made-tomeasure, and comply with technical specifications that guarantee the integrity of items (non-oxidizing, non-abrasive materials).



POLYBAGS

Luxury products need the right protection to guarantee their integrity across the supply chain. The company offers a wide range of flexible virtuous plastic products: polybags, drycleaning covers, shipping pouches, etc.



ALAI ALAÏA PARIS



MADE IN FRANCE

The company manufactures polybags from bio-sourced or recycled materials, in Asia, Italy and in France at its integrated factory near Orléans.

E-COMMERCE

The company offers a range of packagings specifically designed for online sales. Set-up boxes, shopping pouches, envelopes and shipping boxes are tailor-made and designed to ease the despatch of the items that are returned by customers.

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ACCESSORIES & LABELLING

As an extension of a packaging line, the company takes care of the development, production and logistics of all of labelling items and accessories: stationery, » thank you » cards, hangtags, ribbons, certificates of authenticity...

Its wide range of capabilities and products portfolio offer a one stop shop solution to fulfill all packaging needs. The company can ensure consistent quality of productions across the board.



The company makes a brand shine on a wide range of product categories such as : - woven & printed labels ;

- hangtags & spare button pouches;

- certificates of authenticity;

- ribbons;
- silk paper ;
- stickers ;
- business cards ;
- hanger covers ;

- envelopes;
- gift bags ;







ECO-DESIGN & INNOVATION

The premium company teams are constantly working to bring ever more virtuous and innovative solutions. The R&D team identifies new materials and processes as to minimize the impact of packaging on the environment.

ECO-DESIGNING PACKAGING SOLUTIONS TOGETHER

Thanks to its product expertise, the company is able to identify sustainable improvements right from the design stage : folding boxes, monomaterial packaging, weight and volume optimization, reuse & durability... In addition to developing single-material products to promote recycling (e.g. paper handles for shopping bags, foam padding made from wood cellulose), it favors recycled and recyclable plastics and/or nonfossil fuel alternatives, and sources new materials from promising French industries.







ITS CSR PROGRAM

The company integrates all its entrepreneurial projects into its CSR approach, and involves its factories in its labeling, certification and assessment processes.



THE SHOWROOM

The showroom is based in Paris, so the design and sales teams can study clients projects and provides all the expertise they need to make it a success. The company supports its clients in their selection of materials from its constantly updated material library with thousands of paper, textile and finish references.





FACTORIES

The company works with partner production sites, strategically located in **France**, **Europe** and **Asia**, to meet clients requirements in the best possible way and on time. Its partners integrate the latest technologies and comply with current social and environmental standards and regulations. The company carries out performance reviews and internal audits to ensure complete control of the *supply chain*.

A COMMITMENT TO QUALITY

In order to constantly monitor the quality of the packagings and meet customers' requirements, controls are carried out by an external, independent auditing company.





LOGISTICS PLATFORMS

The company logistics platforms are strategically located in Europe and Asia, enabling their team to streamline flows, improving the efficiency of the supply chain and minimizing the carbon footprint associated with the logistics of products. The company makes sure that its customers and their teams – product managers, store managers, manufacturers, etc. – are autonomous and wellinformed when it comes to monitoring their inventories.



E-PROCUREMENT

Our secure online platform, specifically developed for your business, gives you 24-hour access to your inventory, providing you with an immediate response to your packaging needs and the flexibility your business requires.



LOGISTICS SERVICES



E-Procurement



Data Management & Inventory Management



Storage in Warehouse



Kitting



Shipping

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