



Data Protection Notice for Webinar Series ‘Embracing global markets’

Your personal data is processed in accordance with **Regulation (EU) No 2018/1725¹** on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

The data controller of the processing operation is Head of Unit I.02 of the Executive European Innovation Council and SMEs Executive Agency ([EISMEA](#)): EISMEA-SMP-COSME-ENQUIRIES@ec.europa.eu

The following **entity/ies process** your personal data on our behalf:

Third-party authorised processors:

- 1) collaborative tools [Webex](#), [YouTube](#) are used to support the event activities on behalf of EISMEA and the European Commission.
- 2) [EU Survey](#)
- 3) [EU Academy](#)

The legal basis for the processing activities is/are:

- Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of a task carried out in the public interest (or in the exercise of official authority vested in the Union institution or body)²;
- Article 5(1)(d) of Regulation (EU) 2018/1725 based on your explicit consent for your non- mandatory personal data indicated below.

The purpose(s) of this processing is/are to:

- manage your participation to webinar series ‘Embracing global markets’;
- provide you with access to the webinars;
- include you in the list of participants;
- collect live feedback and to facilitate visual collaboration between event attendees;
- inform participants about follow-up activities of the event/related to the topic of the event, including feedback collection and specific, related communication activities, such as e-mailing, monitoring and evaluation of the webinars.

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The following of your personal data are temporarily collected to connect to the [Webex](#), [YouTube](#) :

- for **event participants**: first name, last name, professional/personal e-mail address, IP address.

¹ Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

² Act of Establishment: Commission Implementing Decision (2021/173/EU) of 12 February 2021 establishing the European Climate, Infrastructure and Environment Executive Agency, the European Health and Digital Executive Agency, the European Research Executive Agency, the European Innovation Council and SMEs Executive Agency, the European Research Council Executive Agency, and the European Education and Culture Executive Agency and repealing Implementing Decisions 2013/801/EU, 2013/771/EU, 2013/778/EU, 2013/779/EU, 2013/776/EU and 2013/770/EU

Please note that the webinar series will **be recorded and/or web-streamed**. This means it is possible that your image and voice will be recorded. It is also possible that photographs of your virtual image will be taken during the webinar and might be used for online and offline communication activities. If you do not want your image or voice will be recorded, please make sure you switch off your camera and remain muted during the webinars; only raise questions or comments in writing through the chat in [Webex](#), [YouTube](#).

The **recipients** of your personal data will be the EISMEA and Commission staff in charge of the organisation of the webinar series (including the possible follow-up communication activities) and bodies charged with monitoring or inspection tasks in application of EU law (e.g. internal audits, Court of Auditors, European Anti-fraud Office (OLAF)).

The following **third-party tools** might be used for the organisation and follow-up of the Webinar Series ‘Embracing global markets’:

- For the purpose of hosting web meetings, **Webex**, third-party tool under the data controller’s responsibility, collects data when the participant registers and use the Webex service. Detailed information on Webex’s data privacy policies is available here: [Cisco Webex Trusted Platform - Cisco](#)

- **EUSurvey** is an online survey-management system built for the creation and publishing of globally accessible forms. The privacy statement can be found on <https://ec.europa.eu/eusurvey/home/privacystatement>.

Your personal data **will not be transferred** to third countries or international organisations, with the exception of data collected by third-party tool Webex.

- **Webex/You Tube** operates globally, which means personal data may be transferred, stored (for example, in a data center), and processed outside of the country or region where it was initially collected where Webex / You Tube or its service providers have customers or facilities – including in countries where meeting participants or account owners hosting meetings or webinars that you participate in or receiving messages that you send are based.

Therefore, by using Webex/You Tube or providing personal data for any of the purposes stated above, you acknowledge that your personal data may be transferred to or stored in the United States where we are established, as well as in other countries outside of the EEA, Switzerland, and the UK. Such countries may have data protection rules that are different and less protective than those of your country.

We protect your personal data in accordance with this Privacy Statement wherever it is processed and take appropriate contractual or other steps to protect it under applicable laws. Where personal data of users in the EEA, Switzerland, or the UK is being transferred to a recipient located in a country outside the EEA, Switzerland, or the UK which has not been recognized as having an adequate level of data protection, we ensure that the transfer is governed by the European Commission’s standard contractual clauses. More details at: [Cisco Online Privacy Statement - Cisco](#) & [How YouTube protects data privacy - How YouTube Works](#)

The processing of your data will **not include automated decision-making** (such as profiling).

Your personal data will be kept for a maximum period of 3 years from 01/02/2024. Data will be deleted at the end of this period.

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have any queries concerning the processing of your personal data, you may address them to Head of Unit I.02 of the Executive European Innovation Council and SMEs Executive Agency (EISMEA) (entity acting as data controller) via:
EISMEA-SMP-COSME-ENQUIRIES@ec.europa.eu

You shall have right of recourse at any time to the EISMEA Data Protection Officer at EISMEA-DPO@ec.europa.eu and to the European Data Protection Supervisor at <https://edps.europa.eu>.

