Data Protection Notice for IMP³rove Training Registration

Information regarding the processing of personal data

I. Name and address of the party responsible for data protection

The party responsible in the sense of the General Data Protection Regulation (GDPR) and other national data protection legislation of the member states as well as other data protection-law provisions is:

IMP³rove – European Innovation Management Academy EWIV Dreischeibenhaus 1 40211 Düsseldorf Germany Tel.: +49 (0) 211/1377-2305 Email: info@improve-innovation.com

If you have any queries regarding the subject of data protection, please contact us and direct your query to data.privacy@improve-innovation.com.

II. Description and scope of the data processing

1. Specific Processing

We collect the following information in the framework and for the coordination of our training courses:

- title, first name(s), last name(s) of the participant
- name of the country of the participant
- name of the company
- email address(es),
- telephone number(s) (landline and/or mobile telephone),
- data concerning the purchase type for the training course (via Shop or as member of Enterprise Europe Network)

2. Legal basis for the data processing

Art. 6 paragraph 1 b and f of the GDPR are the legal bases for the processing and storage of the data.

3. Purposes of the data processing

The aforementioned data is collected

- in order to check eligibility of training participants
- for the development of certificates/training confirmations
- in order to check the utilization of training courses
- to save data in a database
- in order to correspond with you



- for the creation of attendance lists
- for invoicing and to check the payment status
- for any claims against you or your company.

4. Duration of the storage

The personal data collected by us will only be stored as long as it is necessary for the execution of the contract. This does not apply if we are obliged to store your data for a longer period of time pursuant to Art. 6 paragraph 1 c DSGVO due to tax and commercial law storage and documentation obligations. Commercial and tax retention periods are generally 6 to 10 years.

5. Objection and removal option

You have the possibility to object to the processing of your personal data at any time. You can send your objection by email to data.privacy@improve-innovation.com or in writing to the address given in section I. In this case, all personal data stored will be deleted unless there is a legal obligation to retain or a justified interest on our part in the retention of the data.

III. Rights of the person affected

If your personal data is processed, you are the person affected in the sense of the GDPR and you are entitled to the following rights:

6. Information, blocking, deletion

Within the framework of the applicable legal provisions, you have the right at any time to get information about your stored personal data, their origin and recipient and the purpose of data processing and, if necessary, a right to correction, blocking or deletion of this data. You can contact us at any time at data.privacy@improve-innovation.com or in writing at the address given in section 1 for further questions on the subject of "personal data".

7. Right to data transferability

You have the right to have data which we process automatically in fulfilment of the contract handed over to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another responsible person, this will only be done as far as it is technically feasible.

8. Right to complain to a supervisory authority

Irrespective of contrary administrative-law or judicial legal remedies, you are entitled to the right to complain to a supervisory authority, particularly in the member state of your place of residence, your workplace or the location of the alleged breach, if you are of the view that the processing of the personal data pertaining to you breaches the GDPR. The supervisory authority to which the complaint is submitted will inform the complainant about the status and the outcome of the complaint, including the possibility of a judicial legal remedy pursuant to Article 78 of the GDPR.

A list of data protection officers and their contact details can be found at the following link: www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.htm. You can find detailed information about your rights under https://www.improve-innovation.eu/terms-of-use/